



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Cohen et al.

Application No.: 10/062,688

Art Unit: Not Yet Assigned

Filed: January 31, 2002

Examiner: Not Yet Assigned

For: **COMPUTER-IMPLEMENTED SYSTEM
AND METHOD FOR PERFORMANCE
ASSESSMENT**

Attorney Docket No.: 343355600030

INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This Statement is submitted in compliance with 37 C.F.R. § 1.56.

A list of patent(s) and/or publication(s) is set forth on the attached Form PTO-1449. A copy of each non-patent reference is enclosed.

Any fees required for the proper filing of this Information Disclosure Statement should be withdrawn from Jones Day's Deposit Account No. 50-1432, account 343355600030.

Respectfully submitted,

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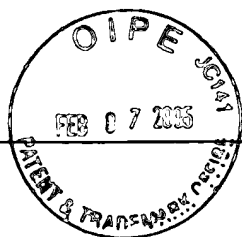
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FORM PTO-1449 (Modified)
U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**
(Use several sheets if necessary)

Atty Docket No.: 343355600085

(37 CFR 1.98(b))

Serial No.: Not Yet Assigned

Applicant(s): Tudor et al.

Filed: Herewith

Group: Not Yet Assigned

U.S. PATENT DOCUMENTS

Exam. Init.		Patent Number							Issue/Publication Date	Patentee	Class	Subclass	Filing Date	
	2002/	0	0	1	3	7	5	7	01/31/2002	Bykowsky et al.				
	2002/	0	0	4	6	0	9	6	04/18/2002	Srinivasan et al.				
		6	2	8	6	0	0	5	09/04/2001	Cannon				
		6	5	0	2	0	7	7	12/31/2002	Speicher				
		6	6	4	0	2	1	5	10/28/2003	Galperin et al.				

FOREIGN PATENT OR PUBLISHED FOREIGN PATENT APPLICATION

Exam. Init.		Document Number							Publication Date	Country or Patent Office	Class	Subclass	Translation	
		0	1	1	1	5	2	2	02/15/2001	PCT				

OTHER DOCUMENTS (Including Author, Title, Date, Relevant pages, Place of Publication***)**

		Data Mining News, Looking Past Automation, MarketSwitch Focuses on Optimization of Marketing Campaigns, Data Mining News, May 10, 1999 [GOOGLE]
		Porter-Kuchay, Multidimensional Marketing, Target Marketing, January 2000 [DIALOG: file 13]
		Spiegelman, Optimizers Assist in Specialized Marketing Efforts, Computer Reseller News, November 22, 1999 [PROQUEST]

Examiner

Date Considered

EXAMINER: Initial citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.